

What is CSP?

Certified Sales Professional (CSP) is a Certification Program that provides a systematic framework approach to equip any consultative sales professional



with a range of essential competencies to be an effective and efficient sales professional.

For Organization's Sales Team

- Alignment with an organization's core strategies and culture with globally recognized best practices
- Develop focused, inspired and disciplined Sales Teams
- Acquire the latest knowledge and technology know how
- Instill loyalty, passion and commitment to organizational long term goals
- A commitment to personal career development and lifelong learning
- Set measurable benchmarks within your sales team for clear reward systems

For Independent Sales Personnel

- Professional Sales Competencies that are recognized worldwide
- Leadership skills that drive results
- Latest knowledge and know-how to offer best value to your clients
- Productive tools and resources to increase your efficiency and effectiveness